

Public Outreach Committee

Minutes of April 14, 2015

Attending: Natalie Wolf (chair), Peg Conway (committee member), Tom Muething, Bill Doering, Scot Lahrmer, Nicole Browder, Rob Ebel

The meeting was called to order by the chair. The minutes of March 24, 2015 were approved by Ms. Wolf and Ms. Conway.

Rob Ebel of ESP media presented the committee with a new proposal for a mobile app targeted specifically for local government (Amberley Village). All website data from AmberleyVillage.org updates/syncs automatically to the app. This proposal does not require a monthly fee since the Village is solely responsible for updating the content. The committee was very impressed with the proposal and was satisfied with the pricing structure.

Mr. Ebel stated that from design submission to approval from the Apple App Store was approximately 7 days. Google Play requires approximately 14 days for approval of a new app.

A QR code can be made available to facilitate download of the app.

Peg Conway moved to recommend that Scot Lahrmer proceed with steps to get the app developed by ESP Media, with a working app being made available from the App Store/Google Play by July 1st. Seconded by Wolf. Passed unanimously.

Respectfully submitted,

Natalie Wolf